



Baldur Kristjánsson

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Education

2026 • Designlab

UX Academy (est. June 2026)

2010 • Universiteit Utrecht

MSc Business Informatics

2003 • Háskólinn í Reykjavík

B.Sc. Computer Science

Skills

Product Management

PO roles and team leadership

Product Discovery

User and secondary research

Product Design

UI/UX and Figma

Software Development

Knowledge of the full lifecycle

Profile

Tech professional with over 20 years of experience.

I embrace complex domains and discovering what needs to be built and why. I get things moving quickly from complexity to clarity to a shippable product.

I engage with users and stakeholders to learn and listen and don't shy away from doing research, facilitating workshops and aligning people with different backgrounds.

Experience

Kolibri • 2019-current

Delivery Lead

As Delivery Lead, I'm accountable for the team's performance and the client's satisfaction. I establish clarity, structure and alignment and manage the team's backlog and releases. I have led three cross-functional teams at Kolibri tasked with product development and digital transformation.

In addition, I have been responsible for business development since 2023, along with consulting and account/project management in between larger projects.

Valitor • 2015-2019

Head of Product Management

Department head for product and project managers. Implemented a transparent and clear project portfolio at the executive level.

Led Agile transformation on management (OKRs) and operational level (DevOps/CD).

Advania • 2010-2015

Consultant

Full-time consulting with Valitor most of the time. Took on developer, Scrum Master and Product Owner roles, most notably overseeing the development of a new card issuing platform as Product Owner, for the Icelandic banks and international fintechs.